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For Immediate Release

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www.hardwickbeef.com

Hardwick, Mass. – Hardwick Beef is packaging 100% grass-fed/grass-finished beef for pets. This product is created in collaboration with Susan Beal, DVM, who has been providing counsel about the use of fresh and raw food diets for more than fifteen years. All our meats are from locally raised cattle, thus supporting local farmers. Hardwick Beef is custom-cut weekly for your pets and is fully USDA inspected. As with all Hardwick Beef meat, there are no additives, no antibiotics, and no added hormones.

Hardwick Beef's meat is rich in high-quality protein, natural vitamins and minerals. While you could feed any of Hardwick Beef's meat to your animal companions, the mixture we have prepared for them is ground with extra fat to meet their needs, and also contains liver, kidney and heart. This mixture more accurately addresses the nutritional needs of these species.

Using our 100% grass-fed meat as part of a balanced, species-appropriate diet in both cats and dogs will contribute to their superior health. Our meat provides a concentrated source of essential nutrients that are especially valuable during times of growth, high activity or stress. It is not a complete food, but is meant to provide the **meat portion** of a balanced diet.

Since this product comes from the same source as the rest of Hardwick Beef's high quality meat, it has all the health benefits enjoyed by our regular line of beef. Hardwick 100% grass-fed beef is an excellent source of omega-3 fatty acids and conjugated linoleic acid (CLA) as a defense against cancer, and has an omega 6:3 ratio that rivals deep water fish oils.

As pet owners ourselves, we are making available to you the same meat on which our animals are thriving. Look for the Hardwick Beef label, which assures both quality and freshness.

A list of stores that carry Hardwick Beef can be found on our web site: www.hardwickbeef.com. For direct shipments, go to our web site and click on the orders page. This will link to our processor, to request Hardwick Beef pet food. For more information about species-appropriate diets, please contact us at info@hardwickbeef.com.

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