

Flavorful & Tender

Our dry-aged grass-fed meat is tender and delicious. *Wine Spectator* magazine (November 2002 issue) rated our 100% grass-fed filet mignon the tastiest among samples that included five grain-fed filets. The article stated that “the robust nature” of this beef made it stand out above the others.

Quality Assurance

Hardwick Beef certifies that all of our meat is produced according to a specific quality protocol that covers diet, veterinary care, and humane treatment of animals. The cattle are handled humanely according to Animal Welfare Institute (AWI) standards.

All of our beef is USDA inspected. Hardwick Beef's source verification system can trace every piece of meat back to the farm of origin.

Support Regional Farms

Please know that the regional farms you are supporting with your purchase of 100% grass-fed beef include these:

Millbrand Farm
Brandon, Vermont

North Hollow Farm
Rochester, Vermont

Woodbourne Farm
Bath, New Hampshire

Look for the Hardwick Beef label for certified 100% grass-finished beef.



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Hardwick Beef

*Linking health-
conscious consumers to
healthy farms.*

**100% Grass-
Fed Beef**

*Tasty & Tender
Healthful
Sustainable*

How is our 100% grass-fed beef better than grain-finished beef?

Beef that is 100% grass-fed comes from cows that are raised in pastures rather than feed lots. Once weaned from their mother's milk, they eat only lush natural grass, herbs, roots, legumes, and hay. Because cows are ruminants, forage is their natural food.

Better For You

- **Grass-fed, grass-finished meat is lower in calories and lower in fat**, including saturated fat. That's about the same fat content as skinless chicken breast. If you eat a typical amount of beef per year (66.5 pounds), switching to grass-fed beef will save you 17,733 calories, without requiring any willpower or change in your eating habits. Meat this lean even lowers your LDL cholesterol.
- **Grass-fed meat is higher in omega-3 fatty acids.** People who have an ample amount of omega-3s in their diet are less



likely to have high blood pressure. They are 50% less likely to suffer a heart attack or to suffer from depression, schizophrenia, attention deficit disorder, or Alzheimer's disease. In animal studies, these essential fats have slowed the growth of a wide array of cancers and kept them from spreading. Each day that an animal spends in the feedlot, its supply of omega-3s diminishes.

- **Grass-fed meat is higher in conjugated linoleic acid (CLA)**, which creates lean muscle mass (fights obesity). Also, there is new evidence that CLA may be one of our most potent defenses against cancer.
- **Grass-fed meat is higher in Vitamin E**, which is associated with a lower risk of heart disease and cancer. This potent antioxidant may also have anti-aging properties.
- **No grass-fed cows have contracted BSE**, a disease associated with feeding cattle animal by-products.
- **It has no added hormones or antibiotics.**
- **It offers more protection from E. coli bacteria.**

For sources of nutrition information, please visit www.eatwild.com.



Better For Our World

Unlike the grain-finished system, which depends upon petroleum-based corn production, the grass-based livestock system uses sun, water, and well-managed pasture to create high-quality protein for humans.

Grass-fed cattle are rotated from pasture to pasture so that they are always grazing a new area of nutrient-rich grass. At the same time, the cattle are fertilizing the land. While the cattle get the best possible nutrition, the land improves with use. This system eliminates pollution problems that are inevitable when cows are confined.

"Eating is an agricultural act."

— Wendell Berry

Our Devon/Angus cattle are ideally suited to grass and produce a meat your tastebuds will enjoy. The success of 100% grass-fed beef can revive the family farm and rural economy.

A DEFINITION

100% grass-fed means **no grain, animal by-products, or feedlot confinement** at any stage in the animal's life.

